ANDEILSON FERREIRA

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PROFESSIONAL SUMMARY

I'm a Frontend Engineer based in Brasília, Brazil. I enjoy creating things that live on the internet, whether that be websites, applications, or anything in between.

EXPERIENCE

Senior Frontend Developer

Oct 23 – Present

Purplefire (Remote – Denmark).

- Develop landing pages on Replo (Shopify pages).
- Use expertise in HTML and CSS to create high-quality landing pages that enhance the user experience.
- Collaborate closely with the conversion optimization team to design and implement A/B tests for ecommerce success.
- Work with designers and other team members to bring creative solutions to life.
- Ensure the highest quality of work through thorough documentation and QA processes.
- Use modern JavaScript frameworks like NextJS or SvelteKit for dynamic, responsive interfaces.
- Support Shopify development using LiquidJS.

Senior Frontend Developer

Radish Agency (Part-time / Remote – United States).

- I collaborate with our Lead Technology Integrator to create visually stunning, highperforming websites that drive conversions.
- I brought years of my expertise in HubSpot CMS and WordPress to the forefront, crafting seamless user experiences and integrating API functionalities.
- I tackle diverse projects, from crafting e-commerce platforms to immersive storytelling websites.
- I am a problem-solving master, ensuring cross-browser compatibility, adhering to web development best practices, and offering technical support when needed.
- I thrive in our collaborative culture, participating in code reviews and driving continuous development improvement.

Oct 23 – Dec 24

Senior FrontEnd Developer

Sep 23 – Dec 24

UN/DO for Tomorrow (Remote - Portugal).

- Design and manage Shopify applications, encompassing the creation of Shopify Apps and integration of fresh design features onto the front end of store interfaces.
- Produce reports to offer insights and analytics concerning website performance and user behavior.
- Design personalized applications for internal use, carefully crafted to meet the specific needs and requirements of the business.
- Work alongside design and development teams to seamlessly integrate front and back-end functionalities in collaboration.
- Enhance website performance and user experience by continuously testing and refining processes.
- Developing specialized components using ReactJS, TailwindCSS, and Liquid for the stores to address specific user needs and foster organic sales growth.

PAST EXPERIENCES

Senior FrontEnd Developer PiniOn (Remote – São Paulo).	Jul 22 – May 23
Fullstack Engineer Mix7 (Hybrid – Brasilia).	Jul 19 – Jan 20
Fullstack Engineer Papo Móbile (Remote – Brasilia).	Sep 17 – Feb 20
Fullstack Engineer TALQ Fábrica Criativa (Hybrid – Brasilia).	Sep 17 – Feb 20

SKILLS

HTML5 | CSS | TailwindCSS | React.js | React Native | PHP | NextJS | Expo | SEO | TypeScript | HubSpot | Shopify | Wordpress | Woocommerce || Web Acessibility Standards | JavaScript | Responsive Web Design | Bootstrap | Styled Components | Git | Agile | Shopify

EDUCATION

Computer Science Université de Nantes 2009 - 2013

CERTIFICATIONS

• **C.F.P Presqu'île** – French Diploma

LANGUAGES

- English
- Portuguese (Native)